

Strategic Development Center



nœcleus
media
High quality. Delivered

SDC



Noocleus
Media's
"Strategic
Development
Center (SDC)"
Program

Strategic Development Center

Strategic Development Center (SDC) enables clients to significantly expand delivery capacity, and leverage the Time, Cost and Productivity benefits of an extended Offshore presence without the accompanying capital investment or daily administration hassles. **In essence the Strategic Development Center (SDC) program enables clients to create their own Captive Development center with cutting edge physical and technology infrastructure and a dedicated, professionally managed full-time resource team while maintaining high standards of Security and Quality.**

To become a "Strategic Development Center (SDC)" Partner a client must undertake to maintain a dedicated Offshore based team of 10 resources for a period of 1 year.

This is a necessary but not sufficient condition. In order to maintain the exclusivity and undiluted priority of this Program, Noocleus Media offers this Partnership only to select clients to whom it believes this partnership arrangement is specifically suited to and would deliver maximum business value.

NOOCLEUS MEDIA'S PARTNER PROGRAM BENEFITS

Noocleus Media's "Strategic Development Center (SDC)" Program

1. DEDICATED RESOURCE TEAM

- Dedicated Team committed to partnership engagement for a period of 1 years, renewable annually , Written Commitment to no Resource movement/transfers/redeployment during period of partnership

2. SEPARATE, CONNECTED PHYSICAL INFRASTRUCTURE

- Separate dedicated physical infrastructure including separate office partitioned from the rest of the company, with independent access to all facilities required --run as an independent operation that leverages the strengths of Noocleus Media, but for all practical purposes is a separate Partner Development Center operating Offshore

3. CO-BRANDED DEVELOPMENT CENTER

- Development Center carries branding of the partner outside and within the designated workspace.

4. INTELLECTUAL PROPERTY SAFEGUARDS

A. Physical and Technology Infrastructure-Safeguards

- Technology Connectivity safeguarded via secured ISP and protected with firewall.
- Secured Physical Perimeter protected by licensed security personnel
- Restricted access to it assigned employees only.
- Deactivation of Ports on all Terminals
- Deactivation of general internet facilities
- Personnel not allowed to carry documents in/out of center
- Closed Circuit cameras for 24*7 monitoring
- Call Recording to monitor telecommunications usage
- No mobile phones allowed in facility

B. Confidentiality and Exclusivity of Information Sharing and Knowledge Creation

- Partnership Non Disclosure and Non Solicit agreements signed between
- Noocleus Media and Partner
- Individual Non Disclosure and Non Solicit agreements signed with all team members

5. PREFERENTIAL ACCESS TO SKILLED SUPPLEMENTARY RESOURCES ("BENCH STRENGTH") TO RAPIDLY BUILD CAPACITY

- Partners get first access to supplementary resource capacity to enable rapid scale up as required

6. DEDICATED TEAM OF QA RESOURCES ASSIGNED TO PARTNER FOR DURATION OF ENGAGEMENT

- Partners have their own dedicated in-house QA resources aligned to their specific Quality needs

7. DEDICATED ONSITE DOMAIN SPECIALIST PROJECT MANAGER FOR THE ENGAGEMENT

- Partners have their own dedicated onsite Domain Specialist Project Manager to seamlessly co-ordinate onsite and offshore operations

8. DIRECT, ACCESS TO NOOCLEUS MEDIA'S TOP MANAGEMENT (CEO/COO/DIRECTORS)

- Active, high level participation and involvement of Noocleus Media's top management right from the inception of the project providing value added vision and perspective
- Availability and involvement of Noocleus Media's top management (CEO/COO/Directors) via meetings/telephonic conferences/video conferences to address any issues in real time on a need basis



Clarify



Simplify



Implement

9. RESOURCE UTILIZATION REPORTS-METRICS and ANALYTICS

- Detailed weekly Resource utilization reports to enable the Partner to monitor and analyze resource utilization levels and take business decisions based on the same

10. CROSS PROMOTIONAL ACTIVITIES VIA NOOCLEUS MEDIA WEBSITE and NEWSLETTERS

- Noocleus Media Website attracts considerable traffic from US based top level business decision makers Partner gains the benefit of being featured as a prominent link/banner within Noocleus Media's website resulting in a boost in relevant visitor traffic to partner site. Also the opportunity to feature in Noocleus Media's bi-monthly newsletters to business decision makers.

Noocleus Media's "Strategic Development Center (SDC)" Program

The Strategic Development Center (SDC) ADVANTAGE SNAPSHOT

Obtain and Leverage the power of your own "Extended Enterprise" Offshore Development Center with a Dedicated, Permanent Resource base built and operating on Best Practices

- ❖ Gain the competitive advantage via the accompanying Cost, Time and Productivity benefits of a Global Delivery Model
- ❖ Seamless Transition to a remote based model ensures that your end customers do not perceive that any transition has taken place!
- ❖ Pass on Cost benefits to your customers to further dynamically accelerate your business Growth
- ❖ We work as your own, dedicated Offshore Development and Delivery Center without any infrastructural investment or set up required on your part and without any administrative or operational hassles!
- ❖ Confidentiality and highest safeguards of Intellectual Property ensured. "Black Box" compartmentalization of operations(both physical and technical) via dedicated teams ensures that each partner is offered the security and commitment levels it deserves

Strategic Development Center (SDC) - IN SUMMARY:

REDUCE

- ❖ Application Development Time and Cost
- ❖ Capital expenditure for expansion
- ❖ Operational and Maintenance hassles

GAIN

- ❖ Flexibility to ramp up and down with ease
- ❖ Increased customer satisfaction.
- ❖ Significant Time and Cost Savings that can be channeled into mission critical initiatives
- ❖ 24*7 Productivity
- ❖ Your own Global Delivery, captive development center with a dedicated resource team

Security Processes

Strategic Development Center (SDC)- Strategically replicated Partner Development Center

Noocleus Media's Best-Practices based process model ensures Internal Data, Voice, Process and Knowledge Capital security and confidentiality of the highest order.

Strategic Development Center

Noocleus Media's "Strategic Development Center (SDC)" Program

Dedicated (Fixed) scalable Resource base of Domain experts

	<ul style="list-style-type: none"> Internet Access and Data Storage ports disabled on workstations
	<ul style="list-style-type: none"> Closed Circuit cameras/CCTV for 24*7 monitoring
	<ul style="list-style-type: none"> Security Personnel at Points of entry and exit
	<ul style="list-style-type: none"> Call Recording for 24*7 monitoring
	<ul style="list-style-type: none"> Client branding throughout the premises

Secure Perimeter



Restricted Access to the Development Area And to Premises

SDC

Contact Us

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